



We have exciting news - The Beechwood Billy Cart Classic is back! The 2022 Classic is anticipated to be bigger and better than ever, and we are looking for your support.

The Beechwood Billycart Classic (est. 1980) is the longest standing Hastings tradition, and we are proud to present another outstanding day of activities for not only our community, but additionally the greater Hastings Region.

The Beechwood Billycart Classic is a fun filled day including market stalls, entertainment, children's activities and more. We expect an excess of 2000 people to be in attendance on the day, offering you a perfectly targeted platform to expose your business.

We have silver sponsorship opportunities available, depending on your desired level of involvement.

Please see attached proposal, we are looking forward to hearing your thoughts and feedback.

We do ask that all sponsorship agreements are finalised prior to September 29<sup>th</sup> to ensure your business is included in all marketing and promotional collateral.

Kind Regards,

Beechwood Billycart Classic Committee



## INVESTMENT OPPORTUNITIES

Gold – x2 (exhausted)

*Investment of \$2500 – Beechwood Hotel x Regional Australia Bank*

- Major sponsor of the event
- Advertising opportunities on the day – including Marquee & Merch & Branding
- Logo inclusions on all pre-event marketing and POS
- Logo on contestant shirts
- Key feature on all social networking pages
- Logo space allocation on the start and finish line

Silver – 5 available

*Investment of \$500*

- Advertising opportunities on the day
- Logo inclusions on all pre-event marketing
- Post race beer tickets x5
- Key feature on all social networking pages
- Advert & recognition by race callers on the day